



The Texas Innovation Program (TIP): Professional Services from Strata Information Group

Helping Colleges and Universities with Banner® Projects

How should colleges and universities ensure their ongoing success with Banner® administrative systems? In spite of dwindling financial resources, what is the right way to enhance services to students, faculty, staff, alumni, and others? What are the most thoughtful and affordable approaches for improved functionality, implementation of upgrades, training, business process analysis, portal technology, technical support, imaging, and workflow for Banner® and other related systems?

Imagine the world in a few short years as enterprise systems become even more complex and pervasive. Colleges and universities face substantial challenges; they must keep abreast of opportunities and not simply react to circumstances.

Almost all institutions face the need to innovate, modernize, and become more vital. But, such challenges are not trivial given the breadth of issues, scarcity of resources, and uncertainty about proven techniques and best practices.

And, some Banner® sites are unsure about how to take full advantage of various system features and functionality. As the years go by, there are changes in the software and in the institution's staff. Consequently, they are not sure about how to move forward with their projects.

Strata Information Group (SIG) has a special program for Banner® sites in the State of Texas. Structured solutions and introductory pricing are available to help colleges and universities with information technology projects, including the following:

- Banner® Assessments: Understanding the institution's current circumstances and the opportunities for improvement
- Banner® System Implementations and Upgrades
- Banner® Functional Training and Consulting
- Ancillary System Development (Portals, Reporting Solutions, Imaging, Workflow, Degree Audit)
- Business Process Analysis
- Infrastructure Development, including Hardware Platforms, Software Platforms, Security, and Identity Management
- Technical Support and Training
- Information Technology Management Services

Each of SIG's offerings is a customizable, structured solution. Although each service is based upon a proven methodology, SIG adapts its efforts to meet the particular needs of each client. As a result, SIG has a long track record of projects that are successful, on time, and within budget.

SIG's Industry Knowledge and Experience

SIG's greatest strength is the knowledge and experience of its consultants. They are seasoned professionals with broad and deep talents. Over many years, they have assisted many clients across the United States. On average, they have more than 20 years of experience with Banner®.



Intelligent Enterprise Solutions

Increasingly, colleges and universities seek enterprise solutions that integrate various systems into a seamless whole. The goal is to ensure simplicity, avoid silos, and minimize the number of "moving parts." As a result, SIG uses its industry knowledge to help institutions build "Intelligent Enterprise Solutions" that enable the integration of portals, email, library systems, imaging applications, data warehouses, and other applications.

SIG's industry knowledge and experience helps clients move forward in a thoughtful, confident, and deliberate manner. SIG's consultants can help an institution avoid false starts and unanticipated pitfalls. There is a considerable focus on best practices, a continuous sense of momentum, and the ultimate success of the project.

A Focus on Innovation

Although it is important to address the day-to-day aspects of an institution's information technology, the best possible outcomes emerge when there is a focus on innovation. SIG helps clients pursue both pragmatic success and opportunities for transformation.

SIG's consultants use a variety of strategies and techniques to help clients achieve profound improvements. They emphasize the opportunities for leveraging modern technology, streamlining business processes, growing the talents of the client's staff, and fulfilling the institution's strategic goals and objectives. Although firmly grounded, SIG's consultants serve as insightful change agents, with a constant eye on helping institutions with the implementation of next-generation systems and services.

SIG's Proven Methodology

Each of SIG's structured solutions entails a proven methodology. There is a thoughtful approach to every project in order to ensure the right outcomes.

Each portion of the methodology includes extensive attention to detail. There is thoughtful consideration of resource management, communication, task dependency, training, and change management.

No methodology, though, is effective unless there are highly experienced people to drive the success of the project. SIG's consultants have an extensive track record of leading and supporting clients.

Contact SIG

Please let us know how SIG can help your institution. Please contact Mr. Jeff McDaniel at mcdaniel@sigcorp.com or (209) 482-8562, or Ms. Emily Rudin at rudin@sigcorp.com or (617) 596-6868 for additional information. Additionally, feel free to visit SIG's website at www.sigcorp.com.