Arizona State University - Celebrating 10 years at Global Launch!

INSTITUTIONAL PROFILE

Global Launch provides accessible and high-quality language training for any learner, anywhere in the world.

PRODUCTS USED

Salesforce

Conga Composer

FormAssembly

ScheduleOnce

Marketing Cloud

OwnBackup

Pardot

SMS Magic

TaskRay

SUCCESSES

- Digitizing all student records
- Creating the My GL online student portal
- Integrating Peoplesoft for class scheduling
- Creating NSR and CSR processes
- Streamlining lead generation
- Digitizing contracts, fees, and invoices
- Batch SEVIS registration
- FedEx label creation
- Recording HR records
- Employee Chatter creation
- Creating the online application process
- Digitizing event check-in
- Digitizing grade submissions
- Automating email marketing processes
- Integrating payment portals
- Creating Knowledge Articles
- Creating a certificate process
- Developing withdrawal processes
- Calendar integration for scheduling
- Reporting, dashboards, and forecasting

" By refining our goals with Salesforce, we've been able to achieve more than we've ever imagined, accomplishing more than 200 integrations and development projects in the last 3 years alone. "

Mark Kaech, Director Fiscal & Business Operations
Misty Williams, Assistant Director,
Human Resources & Systems Operations