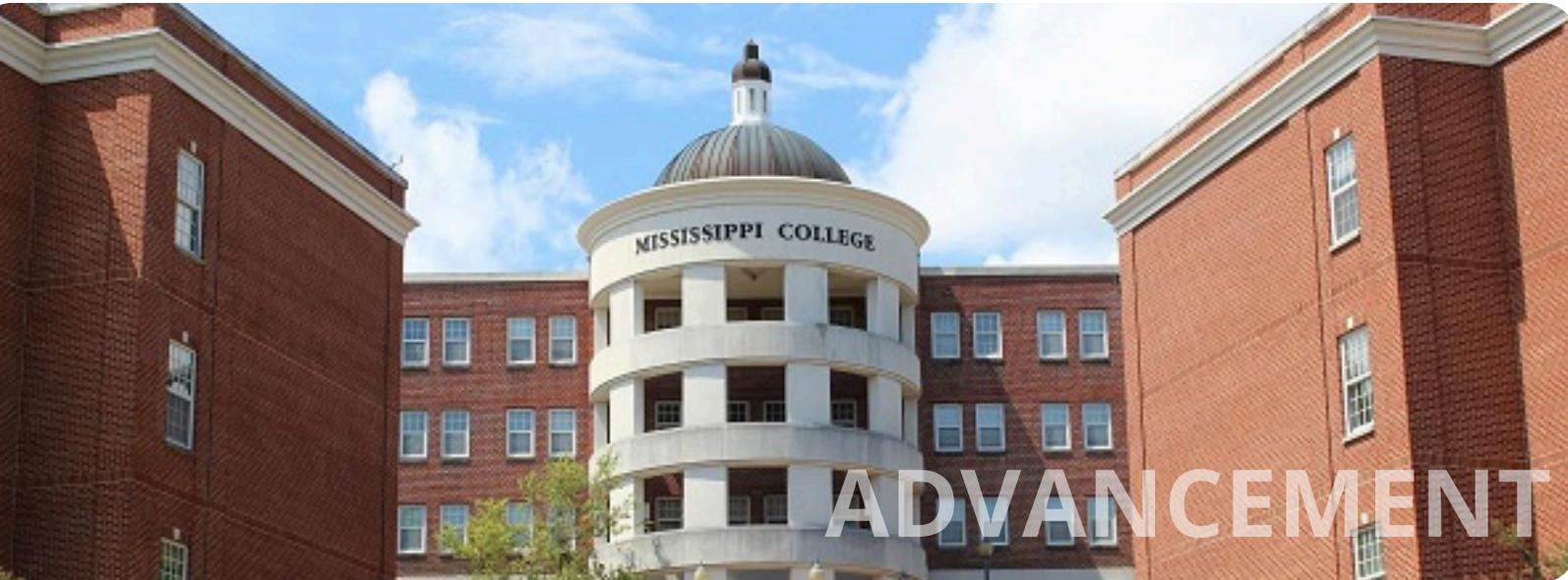


Slate CRM Implementation



INSTITUTIONAL PROFILE

Founded in 1826, Mississippi College is a private Christian university located in Clinton, a suburb of Mississippi's capital city Jackson. It is the oldest higher education institution in the state.

Mississippi College offers a wide range of undergraduate programs across various disciplines. Academic areas include liberal arts, business, education, science, nursing, and more. The university emphasizes a commitment to academic excellence within the framework of Christian values.

CHALLENGE

Mississippi College's admissions instance of Slate was in need of a major overhaul. Further, there was an initiative to consolidate admissions data into a shared instance of Slate. To ensure a seamless integration, the university needed an expert in Slate implementations and the specific needs of higher education institutions. To address these challenges, Mississippi College engaged with SIG.

SOLUTIONS/RESULTS

SIG provided expertise in advancement best practices and suggestions for how to configure the system. SIG assisted with the migration of all advancement data, then proceeded to design and build a more management system as well as other needed functionality. Additionally, SIG helped build the Slate to Banner finance integration for feeding posting gifts to the general ledger.

The implementation resulted in a more efficient and accurate CRM with scalability to address Mississippi College's growing needs.

Slate CRM Implementation



How We Can Help

SIG offers signature implementation and consultation services that help leverage the full capabilities of the Slate system, with processes to that meet an institution's specific objectives.

If Slate has already been adopted, SIG can help maximize your instance through advanced implementation services and personalized consultations with our in-house experts.



Benefits of Working with SIG

As a **Slate Platinum Partner**, we can provide the following services:

- Diagnostic review and assessment of business practices and how they align to the parts of Slate that will maximize ROI and staff effectiveness.
- Expert understanding of the Banner architecture and how to use the APIs to connect the data.
- Expedited implementation to align with institution goals and needed functionality for just-in-time deployment.
- Advanced implementation to assess and build custom campaigns, events, applications and configure workflows.
- Training sessions targeted to your specific business cases to amplify your Slate instance.
- SIG Banner consultants to build an interface to bring over more data into the Slate system beyond the original admissions needs and develop structures within Slate to hold the data.