

# Slate Student Success



## INSTITUTIONAL PROFILE

Banes-Jewish Hospital is a renowned medical institution located in St. Louis Missouri, and is affiliated with Washington University School of Medicine. The hospital is known for it's high-quality medical care and research. The Goldfarb School of Nursing is also affiliated with the hospital.

Goldfarb Nursing offers programs for individuals aspiring to become registered nurses (RNs) or advance their nursing careers through various degree levels such as BSN to RN, master's, and doctoral programs. These programs cover a range of nursing specialties and provide students with both theoretical knowledge and practical clinical experience.

## CHALLENGE

The institution wanted to showcase a system where all staff could access centralized data in a convenient manner and make real-time decisions about students.

## SOLUTIONS/RESULTS

To create a more usable, accessible, and effective CRM, SIG created a centralized system for advisors that helps them track notes, advising appointments, and early alerts. Further, SIG created a tight integration with the Banner database for bringing over data as needed which helps increase retention rates. And finally, by providing a place where reporting can be made easier and expose helped Barnes-Jewish position themselves for growth.

