



## INSTITUTIONAL PROFILE

Established in 1841, Fordham University is the oldest Catholic and Jesuit university in the northeastern United States. Fordham enrolls approximately 15,300 students from more than 65 countries, and is composed of ten constituent colleges, four of which are undergraduate, and six are postgraduate. The university spans three campuses in southern New York, as well as an abroad center in London, and field offices in Spain and South Africa.



## PROJECT DESCRIPTION

One key element of Fordham University's digital transformation strategy was the alignment and leveraging of real-time data (smartphones, connected devices, mobile commerce) with modern technologies (cloud, AI, etc.). These associated projects were to provide Fordham the agility to make data driven decisions to improve efficiencies and enhance services for students, faculty, and staff.

These strategic projects required significant skilled technical resources, and the university found it challenging to free up current resources due to the competitive landscape. Instead of delaying important projects, the university partnered with Strata Information Group to provide staff augmentation to support their specific IT needs.

## STAFF AUGMENTATION SOLUTION



### BENEFIT/VALUE

SIG was able to provide the resources needed, allowing university projects to move forward without delay. SIG staff quickly embedded with Fordham's teams and were immediately working in unison to ensure Fordham's initiatives remained on schedule. A few of the achieved benefits included:

- Access to experienced professionals ready to immediately assist
- Cost effective alternative to recruiting, interviewing and hiring a regular employee
- Focus on the IT skills needed for projects by providing an expert, and not a generalist
- Fresh ideas and objectivity from an outside professional
- Scalability
- Meeting project and operation deadlines
- Management control over staff
- The ability to stay focused on goals and objectives

*"SIG IS SEASONED AND EXTREMELY PROFESSIONAL AND HAS PROVIDED SEAMLESS CONTINUITY. THEY HAVE BEEN INSTRUMENTAL IN OUR ABILITY TO PROVIDE THE SAME QUALITY OF SERVICE TO OUR STUDENTS AND FACULTY."- CHARLES-HENRI SANSON, INTERIM EXECUTIVE DIRECTOR, SOFTWARE SERVICES AND INFORMATION ARCHITECTURE*

### HOW SIG CAN HELP

At SIG, we focus on helping get work done, with the right talent, for each engagement. The benefits of SIG staff augmentation services include:

- **Cost-effectiveness** - Avoid expenses associated with salaries, benefits and other costs of hiring someone for short term engagements without compromising on the quality of talent
- **Scalability** - The agility to adjust resources and skills based upon needs
- **Control** - SIG's highly skilled resources work under your direction and guidance
- **Expertise** - SIG's extensive resources can ensure your staffing needs are completed effectively and efficiently through our flexible and customizable staff augmentation service model

