

DIGITAL & PROCESS TRANSFORMATION

A BOLD VISION FOR EDUCATION



INSTITUTIONAL PROFILE

The Southern University and A&M College System (SU System), is a leader in graduate and undergraduate level education throughout its five Louisiana campuses. Southern has a diverse enrollment, serves over 8,000 students, and is a public historically black university (HBCU).

"THE CONSOLIDATION OF THE LEGACY BANNER SYSTEMS IS A SIGNIFICANT STEP TOWARD REALIZATION OF A LONG-TERM BENEFIT FOR THE SU SYSTEM. THE NEW BANNER PLATFORM WILL FACILITATE OPERATIONAL EFFICIENCIES ACROSS CAMPUSES AND CREATE OPPORTUNITIES FOR GREATER ECONOMIES OF SCALE DUE TO COST SAVINGS FROM DUPLICATIVE EXPENSES. STUDENTS WILL ENJOY CONSISTENT ACADEMIC EXPERIENCES REGARDLESS OF LOCATION, AND COMMON BUSINESS PROCESSES WILL ENABLE CAMPUSES.

-DR. RAY BELTON, PRESIDENT-CHANCELLOR

PROJECT BACKGROUND

In recognizing the need to provide students with similar experiences across campuses, the SU System created a bold vision to transform the student experience by launching the BannerUnited project. The SU System consolidated its multiple Banner ERP Systems into a single, shared application resulting in a more efficient, consistent, and feature-rich student information system.

- The new consolidated platform with common course catalog enabled students to move seamlessly between SU campuses
- Cross-admissions and registration processes like the SU Connect program have been simplified
- Common business processes facilitated the campuses to collaborate and develop new ideas that propelled the University forward

This project provided a significant step toward the realization of long-term and future benefits for the SU System, along with significant savings due to economies of scale.



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HOW SIG CAN HELP

- Reimagine institution business models, services, and student engagement
- Enhance the student experience by revealing new ways of thinking and working by utilizing SIG's rapid process improvement framework called, "Back to Basics"
- Simplify, modernize and implement IT ecosystems



SOLUTION

This very complicated project required a partner who had extensive industry experience and knowledge. After a careful evaluation, Southern selected SIG as their implementation partner to assist with creating new shared business processes, policies by providing the associated functional and technical implementation support they needed.

RESULTS

This was a very complex project, as the SU System was changing their operational model and supporting technologies at the same time. Fast forward 18 months and a lot of hard work, the following goals were realized:

- **Student Experience** - Students now have the ability to move between all campuses seamlessly
- **Student Retention** - Improved analytics provide earlier identification of students that need support, enhancing student success and retention
- **Cost-Effective/Streamlined Processing** - Shared efficient processes across all campuses provide significant time and cost savings

