

Slate Provides Multiple Admissions Populations Gathered in One Database



CHALLENGE

The university had been using several systems to track a variety of populations from potential students to admitted students at various levels including dual enrollment, undergraduate and graduate. Different information was gathered and housed in various departments throughout the university, which made the processing of student information inefficient and often out of date. The university needed an efficient way to gather and sort data on a wide range of groups depending on where the students were in the application or matriculation process and share inquiries across the various populations.

INSTITUTIONAL PROFILE

University of Northwestern - Saint Paul is a private Christian university in Roseville, Minnesota. Founded in 1902, the university serves traditional undergraduate students, adult students, graduate students, and dual enrollment high school students through its post-secondary education option (PSEO). A post baccalaureate nursing program is also offered. The university also owns a series of radio stations and offer classes through a campus in Sioux Falls.

BENEFITS

The project eliminated the inconsistent data issues that were occurring.

Now UNWSP can:

- Create new automated workflows that freed up staff time to engage more with students.
- Share knowledge across multiple teams

"We simply would not have been able to do our Slate implementation without our partners from SIG. Their knowledge of Banner, Slate, and our business processes made it so that we were successful and met all of our implementation goals. Not only did they help us with the implementation, but they also helped us streamline some of our processes by leveraging their experience with other institutions. We are thankful for our relationship with SIG and will continue to utilize them for ongoing support and projects. We already have our next project with them scheduled to launch this summer."

- VP of Admissions

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SOLUTION

SIG conducted a thorough analysis of the current business procedures and built and developed the following while providing strong knowledge transfer to staff:

- New efficient streamlined processes
- Developed a single inquiry form to manage all populations
- Dual Enrollment Application that included counselor and parent approvals.
- Cross training for staff and marketing personnel, working together to promote all programs at the undergraduate level

HOW WE CAN HELP

SIG offers implementation and consultation services that help clients use the full capabilities of the Slate system. SIG provides processes that meet an institution's specific objectives. If Slate has already been adopted, SIG's in-house professionals offer advanced implementation services and personalized consultations. SIG provides the following services:

- A diagnostic review and assessment of business practices and how they align to the parts of Slate that will maximize staff effectiveness and return on investment
- Expedited implementation for just-in-time deployment
- Advanced implementation to build custom campaigns, events, applications, and configure workflows in ways that will allow you to make the most of Slate
- Training sessions targeted to your unique business setting and staff
- Slate support including CRM training and on-going assistance

